



November 1, 2011

Dear Dr. Rodriguez:

Congratulations! You have been recognized as a **Patients' Choice** physician.

The Patients' Choice honor is given to you as a reflection of your patients' continued appreciation and praise for the quality of care and service you provide.

Every month, more than 200,000 patients across the U.S. provide online feedback about their doctor experiences. They rate various components of the care they receive, such as bedside manner, doctor-patient face time, follow-up care, ease of appointment setting, and courtesy of office staff. They also share their overall opinions.

Over the course of 2011, hundreds of thousands of patient reviews were written and shared. While physicians generally receive positive feedback from their patients, only a select few consistently receive rave reviews. Of those with high praise, only physicians like yourself - with near perfect scores - have been voted by their patients for this honor.

**In fact, of the nation's 720,000 active physicians, only 5 percent were accorded this honor by their patients in 2011.**

You are, indeed, the **Patients' Choice**; a physician so highly regarded by their patients that they feel the need to talk to others about the positive influence of your work.

This notation of your distinction as a 2011 **Patients' Choice** physician will be prominently displayed in your Profile on a broad collection of web sites, including Patients' Choice, Vitals, Google, and a variety of managed care sites as well as top health insurance sites. More than 500,000 people view these websites on a daily basis.

To ensure all aspects of your profile are correct, please go to [www.vitals.com](http://www.vitals.com) and click "login: physician" in the upper right hand corner of the site. There you will be able to log in using your previously registered email and password, or if you have not previously registered you will be able to do so by clicking "get started."

Congratulations once again on this outstanding distinction.

Sincerely,

Erika Boyer  
Vice President, Consumer Research